

Privacy Policy

At Pronto Trips LTD, trading as Pronto Executive Cars, we are committed to protecting the privacy and security of our customers' personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our services.

1. Information We Collect:

- 1.1. Personal Information: When you make a booking or use our services, we may collect personal information such as your name, contact details, payment information, and other relevant details necessary for providing our services.
- 1.2. Usage Information: We may collect information about how you interact with our website, mobile application, or other platforms, including your IP address, device information, and browsing activity.

2. How We Use Your Information:

- 2.1. Service Provision: We use your personal information to fulfil your bookings, provide transportation services, and communicate with you regarding your bookings or inquiries.
- 2.2. Improving Our Services: We may use the information collected to analyse trends, enhance the user experience, and improve the quality of our services.
- 2.3. Marketing Communications: With your consent, we may send you promotional offers, newsletters, or other marketing communications about our services.

3. Information Sharing and Disclosure:

- 3.1. We may share your personal information with third-party service providers or partners who assist us in providing our services, processing payments, or analysing data.
- 3.2. We may disclose your information in response to legal requests, court orders, or to comply with applicable laws and regulations.

4. Data Security:

- 4.1. We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.
- 4.2. Despite our efforts to safeguard your information, no method of transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee the absolute security of your data.



5. Data Retention:

5.1. We retain your personal information only for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

6. Your Rights:

- 6.1. You have the right to access, correct, or delete your personal information. You may also object to the processing of your information or request its transfer.
- 6.2. If you wish to exercise any of these rights or have any questions about our Privacy Policy, please contact us using the information provided below.

7. Changes to this Privacy Policy:

7.1. We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this Privacy Policy periodically for any updates.

8. Contact Us:

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please contact us at:

Pronto Trips LTD

Trading as Pronto Executive Cars

02080873797

bookings@prontoexeccars.com

By using our services, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy.